

PRESENTED BY



FEDERASI ICE SKATING INDONESIA (FISI)

WORLD ICE SKATING DAY

EVENT REPORT

A detailed written report on the nationwide festivities of
World Ice Skating Day 2023 in Indonesia



OASIS
CENTRE
ARENA



SCH
ICE SKATING
ARENA



ONE
ICE SKATING
ARENA



BALI
ICE SKATING ARENA

TENTREM
ON ICE





MESSAGE FROM THE PRESIDENT



Susan Herawati

Indonesia has been privileged to be granted approval and support to celebrate with the rest of the world the joy and spirit of Ice Sport. And for that, we are extremely grateful. For a tropical country like ours who are still starting but at the momentum of pushing Ice Sport forward, this kind of celebration is welcomed with excitement and utmost participation not just by established skaters, but even by those who are just learning to skate ; **NOT JUST IN ONE CITY BUT IN 9 MAJOR CITIES ALL OVER THE COUNTRY!**

We have partnered with the OCA Group of Companies having 10 rinks in 9 major cities all over Indonesia to ensure that a **NATIONWIDE SKATING FESTIVAL** will happen. Several fun activities were done, and I am happy to say that the way the activities were rolled out, the inclusivity and diversity that ISU aspires for have been also realised on a national level, within our country. WISD has been celebrated not just in the capital city Jakarta, but it was able to reach even those smaller cities across the country!

We can't wait to celebrate this again next year. **THANK YOU ISU FOR COMING UP WITH AN AMAZING ICE SPORT CELEBRATORY CONCEPT ANCHORED ON VALUES THAT WILL UNITE US ALL AS ONE GLOBAL COMMUNITY!** More power and terimah kasih!

419

Medan

475

Pekanbaru

247

Batam

492

Pontianak

630

Jakarta

Semarang

210

392

Palembang

Bandung

420

Yogyakarta

317

Bali



A fun WISD experience to an estimated 3,600 participants all over the country!

LOCATION & PARTICIPATION



Jakarta



Bandung



Bali



Palembang



Pekanbaru



Yogyakarta



Pontianak



Semarang



Batam



Medan

Whatta day yaaaay! 🎉

Fun Games

Enjoyable games such as skating relay, pick-the-colour, soccer-on-ice and other games were done on ice with 1-day FREE PASS VOUCHER and other freebies as prizes!

oh what
FUN
ACTIVITIES

(Please see file attachments for the videos and photos.)

Skating skill takeaway! 🛼

Free Coaching Clinic

Skaters were divided into groups and a coach is assigned to them to teach the basics of skating for two hours! Roving coaches were also available for other skaters to have free access to coaching services or for any questions they may have.

Skate all the way! 🛼

Free Skating

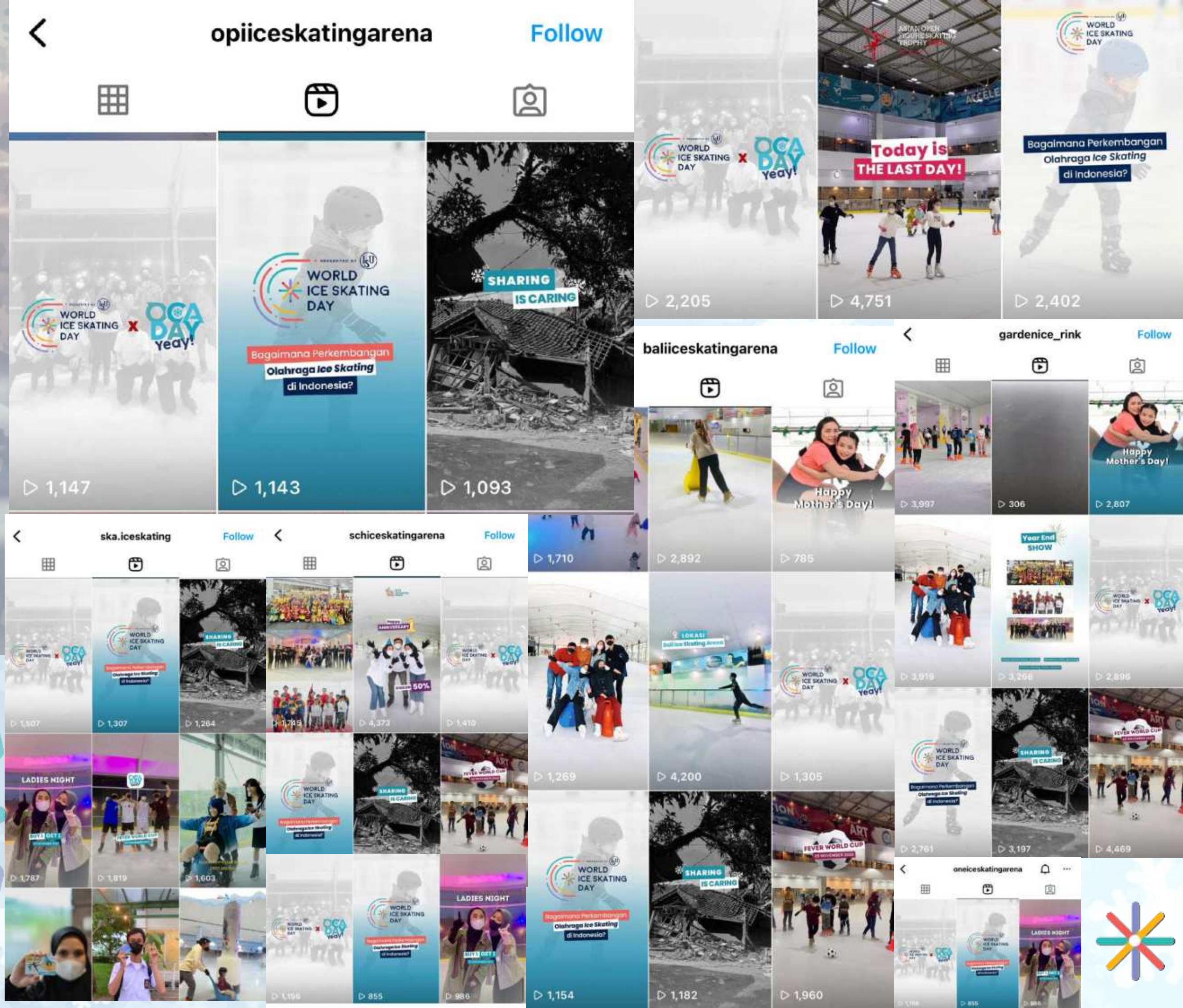
Free Skating for children 12 years below for 2 hours!

@oasiscentrearena
 @gardenice_rink
 @baliiceskatingarena
 @opiiceskatingarena
 @ska.iceskating
 @schiceskatingarena
 @gaiaonice
 @oneiceskatingarena
 @tentremmall.official
 @medaniceskatingarena

ONLINE REACH

29,473

..and still counting
for reel views
& post likes





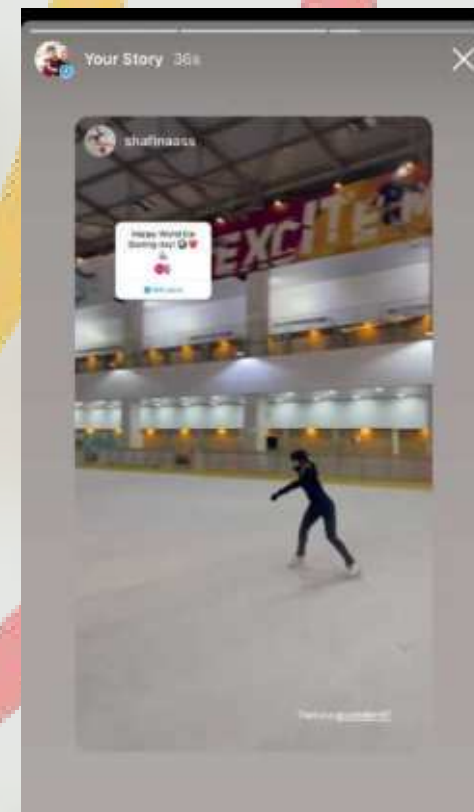
FISI OFFICERS

Take the lead in celebrating WISD!

National and regional officers of the federation clad in their WISD shirts led by the President Susan Herawati promote the celebration of WISD by creating a video uploaded on the different social media platforms of the different rinks across the country!

(Please see file attachment for the video.)

PROMOTIONAL MATERIALS AND DIGITAL REPOSTS



NATIONAL ATHLETES, SKATERS & COACHES

Love for skating posted and reposted through WISD!

Commercial models and influencers who are also part of the national's skating team with thousands of social media following were tapped to promote WISD. Coaches and skaters all over the country also created a ripple of likes, post and reposts among their online circles!

TERIMAH KASIH BANYAK!

(Thank you very much!)

PLEASE SEE FILE ATTACHMENTS

to support this report.

- video and photo compilations of the WISD celebration in different rinks
- promotional video of the FISU officers led by the President Susan Herawati

OCA
GROUP
ICE SKATING RINK DEVELOPER



ISU
INTERNATIONAL
SKATING UNION



PRESENTED BY



WORLD
ICE SKATING
DAY



INDONESIA



OASIS
CENTRE
ARETA

Gardenice
ICE SKATING



BALI
ICE SKATING ARENA



SCH
ICE SKATING
ARENA



TENTREM
ON ICE

ice skating
Rink



ON ICE



medan
ICE SKATING ARENA